



VRL | VoteRunLead
VoteRunLead.org

DIVIN
2017 Nationwide Training Tour
AS YOU ARE



RUN
AS YOU ARE

RUN
AS YOU ARE

NEW YORK CITY

Thursday, July 20

6PM- 8PM @ CIVIC HALL



#RunAsYouAre

VoteRunLead.org

VRL | **VoteRunLead**

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN AS YOU ARE

VOTERUNLEAD IS A TRAINING POWERHOUSE.

We match you with the right know-how, how-to's, and trainings to help you enter politics with a purpose. Our approach is practical, actionable, nonpartisan and individualized.

VoteRunLead members are sitting on school boards and in state houses all across America. Our candidates are diverse and dynamic. Our team knows how to support you; we are you. We know who you are - your values and your life experience - make you an exceptional candidate.

We believe in you and we feel the urgency you feel.



VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN AS YOU ARE

6:15PM: WELCOME

6:30PM: CONVERSATION
ASSEMBLYMEMBER TREMAINE WRIGHT
New York State Assemblymember Tremaine Wright

7:00PM: 10 WAYS TO GET INVOLVED IN NYC POLITICS
Erin Vilardi, VoteRunLead, @VoteRunLead, @erinvilardi

7:30PM: ASK THE EXPERTS!

VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN AS YOU ARE

OUR PARTNERS

**RUN FOR
SOMETHING**

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.



LWW LEAGUE OF
WOMEN VOTERS®

21 IN '21

VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN AS YOU ARE

Tremaine Wright

VRL Alum - From Community Board to Assembly Member, New York

Tremaine Wright is a resident, small business owner, and volunteer who is using her time and talents to help improve the quality of life in her neighborhood of Bed Stuy. Tremaine is currently the Chairperson of Community Board 3 and has served in various capacities on the board for the past twelve years; is an active member of the Brooklyn Alumnae Chapter of Delta Sigma Theta Sorority Inc; served as a volunteer lawyer for the Volunteers of Legal Services' Incarcerated Mother's project and the City Bar's Neighborhood Entrepreneurs Program; is a founding member of the Brooklyn Alliance for Safer Streets; and is the former owner of the Common Grounds A Neighborhood Coffee House.

RUN AS YOU ARE



Erin Vilardi

FOUNDER AND CEO OF VOTERUNLEAD

@ERINVILARDI

Appeared on CNN, BBC, WSJ, The Guardian and Fox News and featured in O, The Oprah Magazine as well as numerous international and domestic articles on women and leadership. Serves on the Advisory Boards of Girl Meets World, the New American Leaders Project, and Democracy.com and is on the Leadership Teams of Vision2020 and Political Parity. Executive Producer of Anne Richards' Texas, a documentary about the late pioneering governor.

VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.



RUN AS YOU ARE

RUN AS YOU ARE

NEW YORK CITY

Thursday, July 20

6PM- 8PM @ CIVIC HALL

VRL | VOTE
RUN
LEAD
VoteRunLead.org

#RunAsYouAre

VoteRunLead.org

VRL | VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN
AS YOU ARE

10 WAYS TO GET INVOLVED IN NYC POLITICS

Erin Vilardi, VoteRunLead
@VoteRunLead @erinvilardi

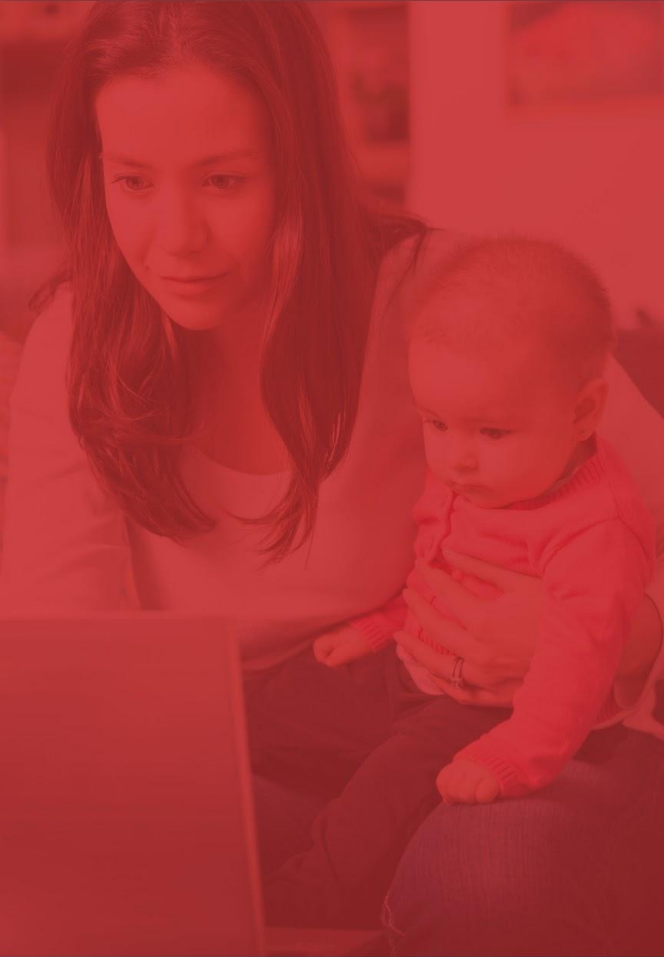
VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN
AS YOU ARE



#1

Know Your Why

I am running for office because...

RUN AS YOU ARE

#2

Show Up at a Community Board Meeting

There are 59 Community Boards



RUN
AS YOU ARE

#3
Be a
Voter Hub

Register Voters w/ League of Women Voters

Host a registration event with NYC Votes

Use social media channels to share:

- Deadlines
- Polling locations
- 1-800-OUR-VOTE
- Debunk myths
- Answer “dumb” questions

RUN AS YOU ARE

**Neighborhood Advisory Board
Community Action Board**



Precinct Community Council



NYPD

Community Education Council



PRO TIP: State level Full list of committee, commission, + task forces: <http://nyassembly.gov/comm/>

**#4
Get
Appointed**

RUN AS YOU ARE



#5 Participator y Budgeting

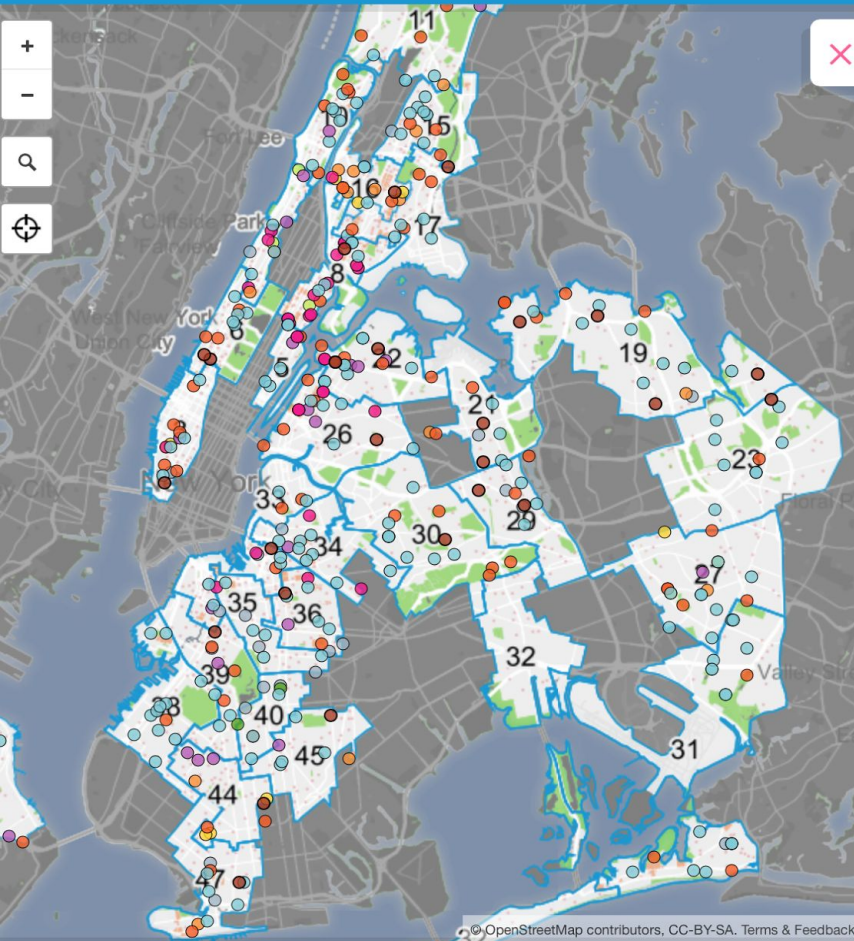
VoteRunLead.org

VRL

VoteRunLead

THE
NEW YORK
WOMEN'S
FOUNDATION
Radical generosity.

RUN AS YOU ARE



Real Money. Real Projects. Real Power.














Through Participatory Budgeting, community members - like you - directly decide how to spend at least \$1,000,000 of the public budget in participating Council District.

Share your ideas on the map for how things could be better in your community. [Check out the guidelines](#) to see what ideas can be funded.

If you have an idea about how things could work better in your community, share it on the map. [Check out the guidelines](#) to see what ideas can be funded.

After you submit your idea on this Idea Collection Map, your idea will be given to community volunteers, called Budget Delegates. Budget Delegates work in your district to turn ideas into real proposals for a ballot, with input from city agencies. These proposals will be up for a community-wide vote in the spring.

For more information on participatory budgeting, other community PB events like Neighborhood

-  Culture and Community Facilities
-  Schools and Education
-  Environment
-  Housing
-  Parks and Recreation
-  Public Health
-  Public Safety
-  Sanitation
-  Seniors
-  Streets and Sidewalks
-  Transit and Transportation
-  Youth
-  Previously funded

RUN AS YOU ARE

#6

**Elect Women
to the New
York City
Council Now**

Community Group Endorses Four Women of Color for 'Open' City Council Seats

February 24, 2017 | by Samar Khurshid

[Tweet](#) [Like 422](#) [Share](#)



PRO-TIP: NYC Matching Funds Program: 6 to 1, up to \$1050 per person

VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN
AS YOU ARE

#6

**Elect Women
to the New
York City
Council in
2021**



VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN
AS YOU ARE



#7
Get Down
with
Civic Tech

VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN AS YOU ARE



#8 Party “Insider” Positions

COUNTY COMMITTEE LEADERS

JUDICIAL DELEGATE

DISTRICT LEADER

STATE COMMITTEE MEMBER

PRO TIP: Go Grassroots has a full list of NY state positions, elected and appointed:

<http://gograssroots.org/files/nyselected.pdf>

Who are County Committee Members?

- They are unpaid elected officials who serve a two-year term.
- They must reside in the assembly district in which they are elected.
- Each election district has two to four elected county committee positions.
- Some election districts require one male and one female committee member.

What do County Committee Members Do?

Duties/Opportunities Entrusted To County Committee Members Include:

- Selecting candidates for elected offices
- Adopting platforms
- Filling certain vacancies in elected offices
- Organizing campaigns
- May provide a source of government appointees

Why is it Important?

Due to the very high concentration of Democrats in New York City, the Democratic Party is a critical institution with a great deal of influence over who gets selected as candidates in elections and ultimately, government policy. By bringing many more young people in to fill these open seats, we can strengthen the Democratic Party and ensure its responsiveness to the issues that are important to us.

BRENNAN CENTER FOR JUSTICE

TWENTY YEARS

at New York University School of Law

How do New York Judicial Elections Work?

At first glance, New York's method of electing judges to its main trial court — confusingly referred to as the supreme court — is nothing extraordinary.

The process begins during the September primaries. In each assembly district, voters elect judicial delegates, residents whose sole job is to represent their neighborhood at a party nominating convention held a few weeks later. At these conventions, which unite delegates from the various assembly districts within a larger judicial district, the delegates cast votes to determine which judicial candidates will appear as the party's nominees on the general election ballot. Voters then elect judges to 14-year terms in the November election.

It all sounds highly democratic, but the public engagement allegedly present in New York's system is in fact an unfulfilled promise. In reality, the system entrusts the selection of judges neither to the voting public nor to elected officials. Instead, unaccountable political party leaders control every step of the process.

First, most delegates are handpicked by their county's party officials and do not even appear on the ballot because they almost always run unopposed. According to the state Board of Elections, only one of the 11 assembly districts in the Bronx featured a contested delegate election this year. This means that voters often have no chance to pick who represents them at the conventions.

NYLISSA "NY" E. WHITAKER

Candidate for Female Democratic District Leader
68th Assembly, Part D – East & Central Harlem

VOTE ON THURSDAY, SEPTEMBER 10, 2015

Ny WHITAKER

ENTREPRENEUR • COMMUNITY ORGANIZER
EDUCATOR • MOTHER • PROUD EAST HARLEM RESIDENT

www.VoteNyWhitaker.com



Campaign Office – 1463 Fifth Avenue, TEEM Co-Working Space, Harlem, NY 10035 – FriendsofNyWhitaker@gmail.com

Paid for by Friends of Ny Whitaker

VOTE ROSIE & JENIFER

TUESDAY, SEPTEMBER 10TH

ENDORSED BY THE **DOWNTOWN INDEPENDENT DEMOCRATS** & DISTRICT LEADER **PAUL NEWELL**



ROSIE MENDEZ FOR CITY COUNCIL

For more than 30 years, Rosie Mendez has been an advocate for the low and moderate income residents of New York. Our City Councilmember since 2005, Rosie has accomplished a great deal for our community and for New York City.

- Rosie has limited over-development of the district by passing major **rezoning plans** that curb highrise buildings and encourage affordable housing.
- Rosie is a leader on tenants' rights - fighting to strengthen rent regulations and to preserve public housing.
- Rosie has fought for and delivered better, **less crowded schools** with quality libraries, play areas, and science labs for all students.
- Rosie has **championed civil rights**, working hard to pass marriage equality, to reform stop & frisk, and to end bullying and anti-gay violence.
- Rosie allocated over \$10 million to renovate **public parks** and community gardens, including East River, Tompkins Square, Stuyvesant, and Union Square Parks.
- Rosie has fought to improve the quality of life of her constituents, cutting down noise from bars and working to reduce after-hours construction.

JENIFER RAJKUMAR FOR DEMOCRATIC DISTRICT LEADER

Jenifer is a tireless Civil Rights Attorney and advocate for our neighborhood. As District Leader, she has worked to keep the Lower East Side and Lower Manhattan livable for all New Yorkers.

- Jenifer helped to **save the M9 bus**.
- Jenifer stood up to the City when they tried to take away our **park space**.
- Jenifer **opposes the "NYCHA infill plan"** at Meltzer Towers.
- Jenifer has defended tenants facing eviction.
- Jenifer fought the massive expansion of NYU into the Village.
- *The Villager* says of Jenifer Rajkumar:

"Her intelligence, her ability to quickly get to the heart of the issue and her diligence give us hope."



PAID FOR BY DOWNTOWN INDEPENDENT DEMOCRATS. PRINTED IN HOUSE ON RECYCLED PAPER. LABOR DONATED. **DIDNYC.ORG**

VoteRunLead.org

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN AS YOU ARE

GRASSROOTSINITIATIVE

www.gograssroots.org 

[HOME](#) | [about US](#) | [resources for CANDIDATES](#) | [tools for GOV'T & ELECTED OFFICIALS](#) | [in the NEWS](#)
| [contact US](#)

Ensuring Access to Public Service

Since 2005, Grassroots Initiative has assisted more than 1,200 candidates running for elected office including candidates on all party lines and for all offices up to Congress.

1

2



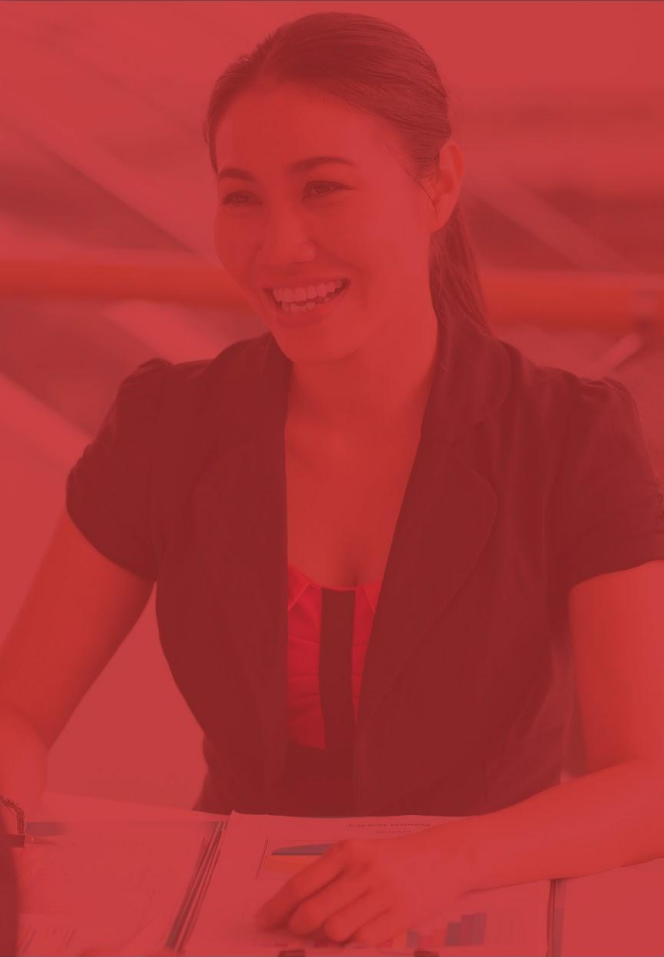
VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN
AS YOU ARE



#9

#RunAsYouAre

Take the 90 Day Challenge

VoteRunLead.org

VRL

| [VoteRunLead](http://VoteRunLead.org)

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN
AS YOU ARE

90 DAY CHALLENGE

30 Actions To Get You Running

#RunAsYouAre

VoteRunLead.org

VRL

| VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.

RUN
AS YOU ARE

#10

Move Home.

Talented people are needed...
everywhere.

Be a political entrepreneur at home.

Your politics is worth the move.

RUN AS YOU ARE




VoteRunLead.org

VRL

VoteRunLead

THE
NEW YORK
WOMEN'S
FOUNDATION
Radical generosity.

**New Jersey:
only the
strong
survive.**

A white outline map of the state of New Jersey is positioned to the right of the text, partially overlapping the word 'survive'.

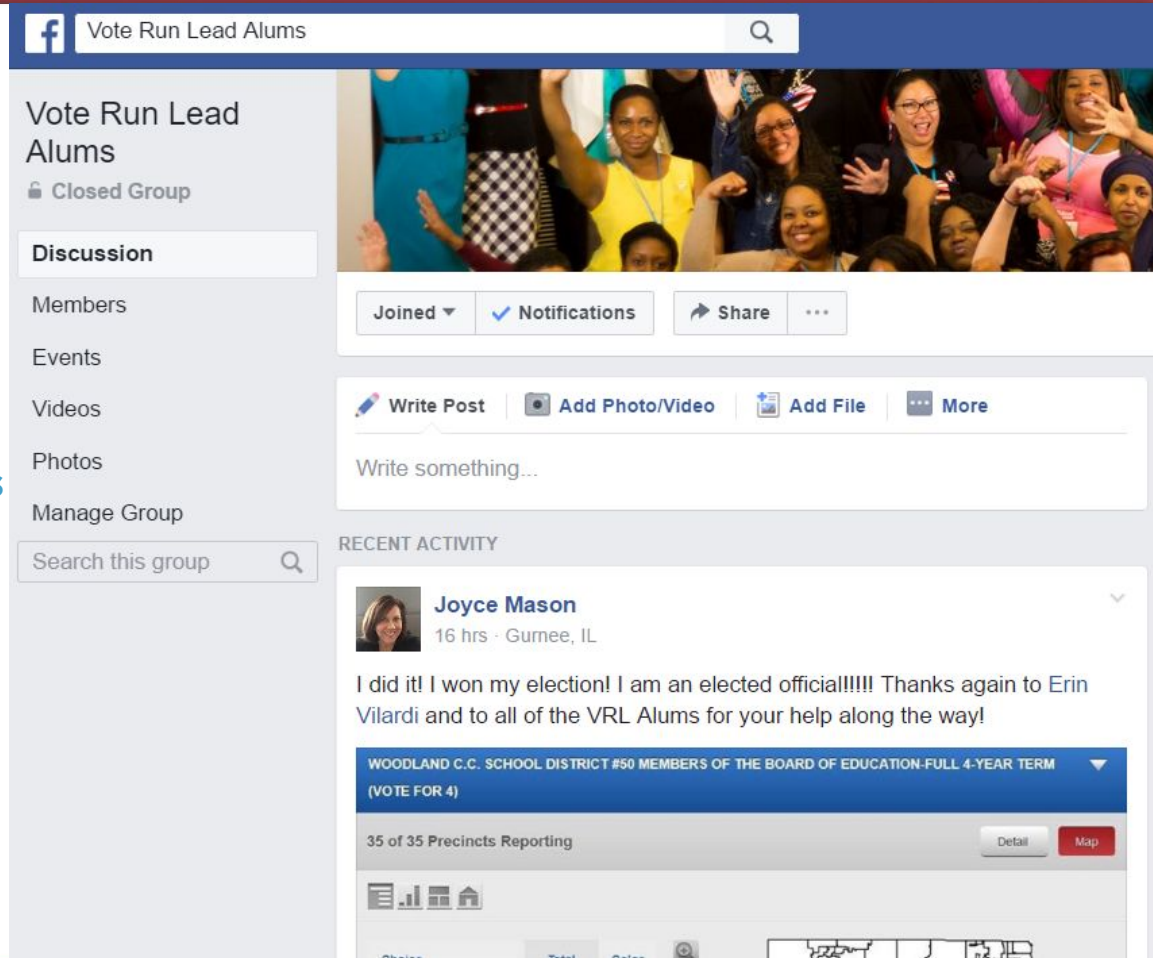
RUN AS YOU ARE

JOIN US!

VRL ALUMS FACEBOOK GROUP

facebook.com/groups/voterunleadalums

THANK YOU!



Vote Run Lead Alums
Closed Group

Discussion
Members
Events
Videos
Photos
Manage Group
Search this group

Write Post **Add Photo/Video** **Add File** **More**

Write something...

RECENT ACTIVITY

Joyce Mason
16 hrs · Gurnee, IL

I did it! I won my election! I am an elected official!!!! Thanks again to Erin Vilardi and to all of the VRL Alums for your help along the way!

WOODLAND C.C. SCHOOL DISTRICT #50 MEMBERS OF THE BOARD OF EDUCATION-FULL 4-YEAR TERM (VOTE FOR 4)

35 of 35 Precincts Reporting

Detail Map

VoteRunLead.org

VRL

VoteRunLead

**THE
NEW YORK
WOMEN'S
FOUNDATION**
Radical generosity.



RUN

AS YOU ARE

NEWYORK CITY

Thursday, July 20
6:00 pm - 8:00 pm EST

CIVIC HALL

NYC, 118 West 22nd Street
New York, NY 10011 United States

Including a conversation w/ VRL Alum,
Representative Tremaine Wright





VRL | VoteRunLead
VoteRunLead.org

DIVIN
2017 Nationwide Training Tour
AS YOU ARE

